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# EDI – What you need to know

# **Global Mining Group**

February 24, 2025

**Digging Up Legal Trends** in Mining

# Fasken Annual Seminar Series #FaskenPDAC



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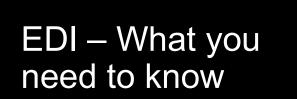


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# Please note the following:

- Session Materials: the handout can be downloaded via the "Materials" tab
- **Questions:** please put any questions for the speakers into the "Q&A" box
- **Survey:** please click on the "Survey" tab to complete our survey
- **Technical Support:** if you require support, please click the "Tech Support" button at the bottom of the video window page
- **Closed Captioning:** to turn on closed captioning, please click the "CC" button under the video window



The Economics of EDI

EDI Terminology

Common EDI Issues

Trauma-Informed Approach

The Future of EDI

Conclusion

# Stakeholder expectation shifting

# 63%

of employees across all generations prioritize EDI when choosing which company to work for<sub>1</sub>

# 52%

of institutional investors ask private equity firms about DEI metrics during fundraising<sub>2</sub> 70% more likely to capture new markets with diversity in leadership<sub>3</sub>

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1: EY survey finds global workers feel sense of belonging at their workplaces, yet most are uncomfortable sharing all aspect – Jennifer Noel September 23, 2023 <u>URL</u> (73% of Gen Z and 68% of Millennial respondents said the same) 2: The State Of Diversity In Global Private Markets: 2023 – McKinsey August 22, 2023 <u>URL</u> 3: How Diversity Can Drive Innovation – Sylvia Ann Hewlett et al. (Harvard Business Review) December

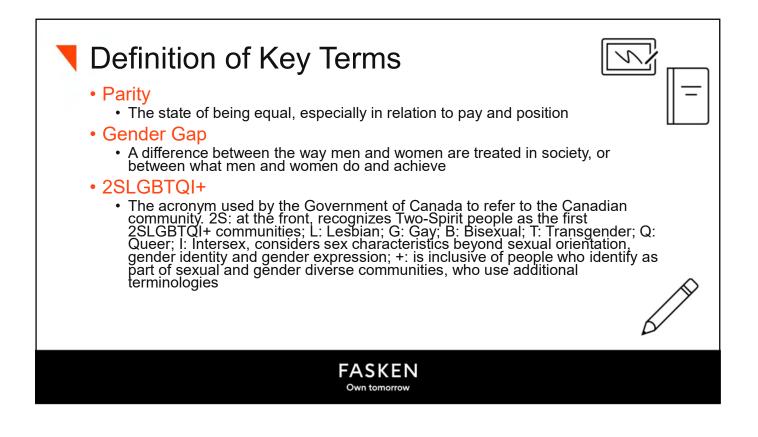
An equitable, diverse and inclusive workplace attracts top talent, drives innovation and increases profits		
<ul> <li>Gender-diverse executive teams are 39% more likely to outperform financially</li> </ul>	<ul> <li>Inclusive companies are "1.7 times more likely to be innovation leaders in their market"</li> </ul>	
<ul> <li>Ethnically diverse companies are 39% more likely to outperform</li> </ul>	<ul> <li>Greater gender and ethnic diversity in leadership teams is linked to higher social and environmental impact</li> </ul>	
<ul> <li>"A 1% increase in racial diversity similarity between upper and lower management increases firm productivity by between \$729 and \$1590 per employee per year"</li> </ul>	<ul> <li>"More than 3 out of 4 job seekers and employees (76%) report that a diverse workforce is an important factor when evaluating companies and job offers"</li> </ul>	
FASKEN       McKinsey & Compaginy, Diversity Matters Even More The case for holistic impact, November 2023, URL, Lauren Turner and Maya Fischhoff, How Diversity increases Productivity, 2021, URL, Glassdoor, What Job Seeker Sneally Think About Your Diversity and Inclusion Has Become a Business Priority, December 2015, URL, Josh Bersin, Why Diversity and Inclusion Has Become a Business Priority, December 2015, URL		

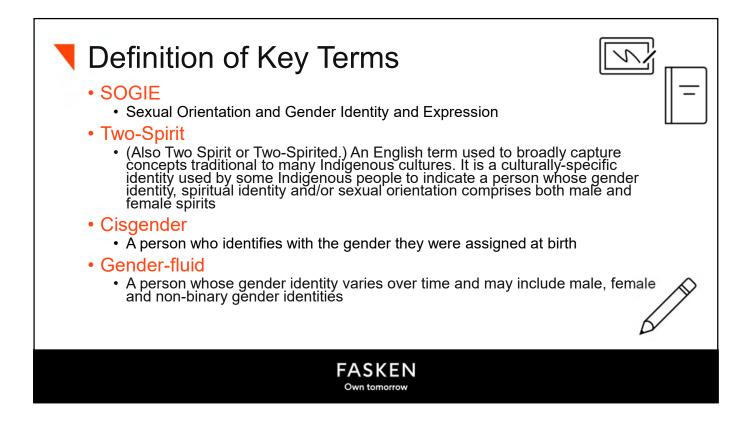


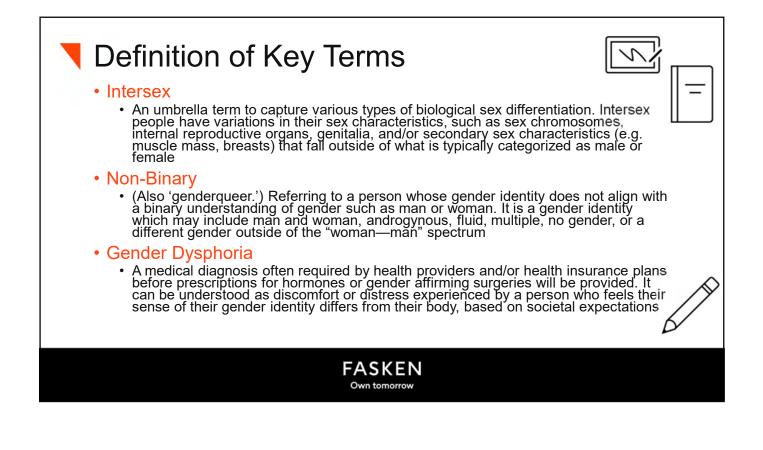
# Definition of Key Terms

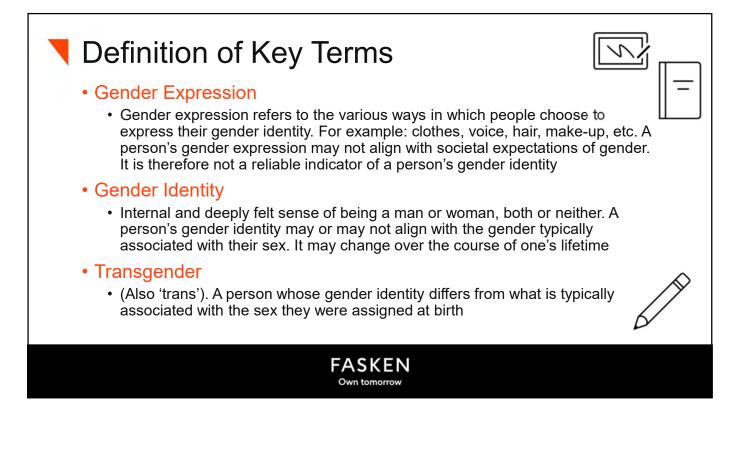
- Intersectionality
  - The way in which different types of discrimination are connected to and affect each other
- Racism
  - The belief that some races are better than others, or the unfair treatment of someone because of his or her race
- Sexism
  - The belief that the members of one sex are less intelligent, able, skilful, etc. than the members of the other sex

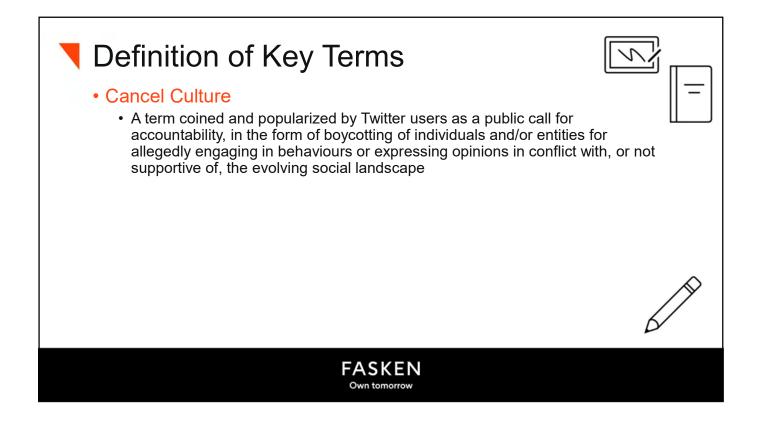
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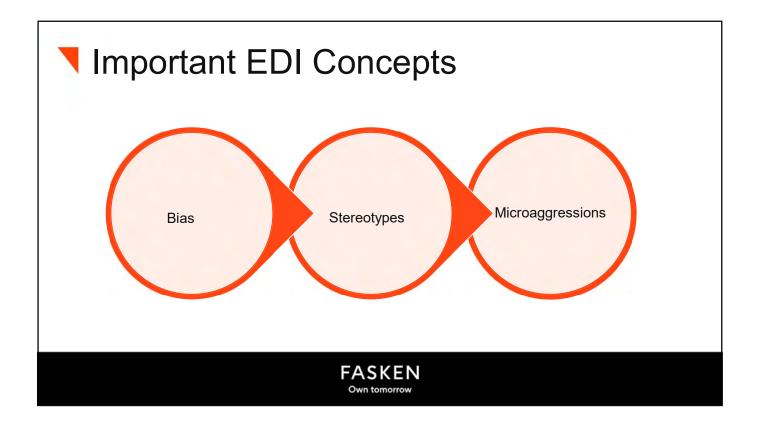


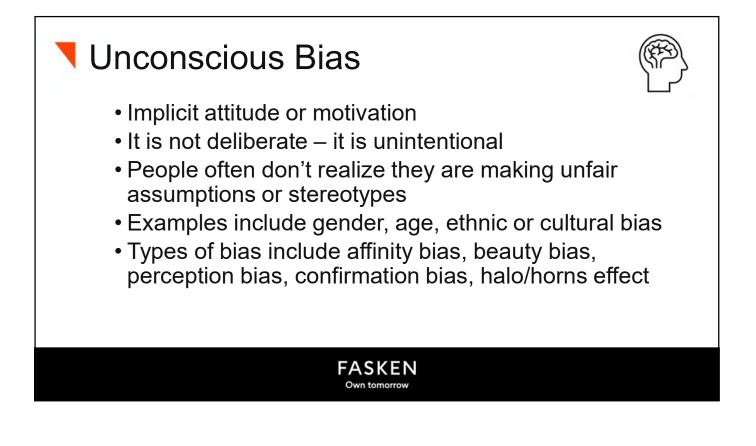
















# Microaggressions



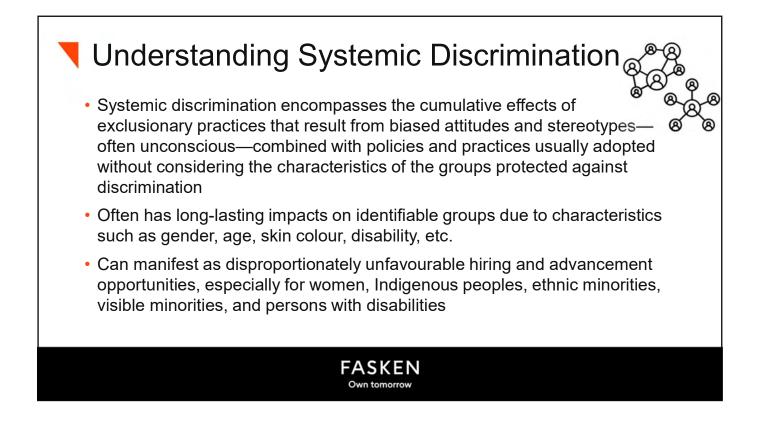
- Key: People are often unaware they have engaged in an offensive or demeaning way
- Often communicated through language important to pay attention to how we talk and what we say in the workplace
- Recipient often feels insulted, but doesn't know how to respond

# Examples of Workplace Microaggressions

- "You're so articulate."
- "Your voice doesn't match you."
- "You're transgender You don't look like it at all."
- "Did you get in because of a quota or affirmative action?"
- "Oh you're gay. You should meet my friend Anne. She's gay too."
- Calling women hysterical, shrill, etc.
- Where are you actually from?
- Are you in the right room?



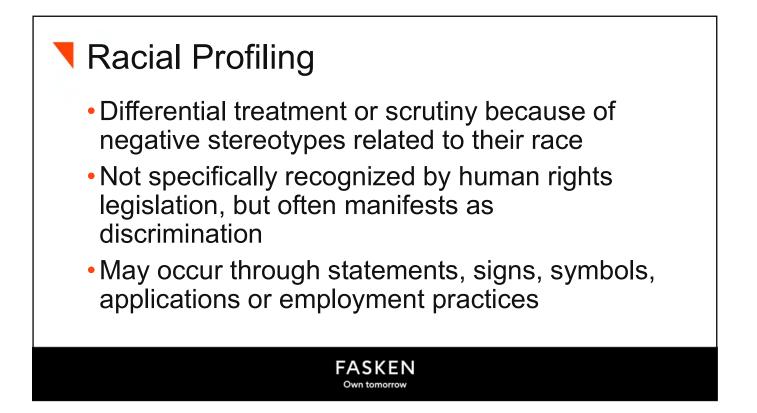


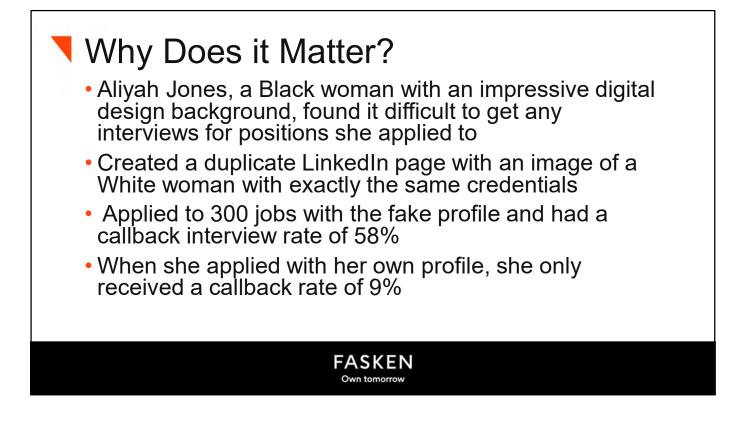


# Addressing and Remedying Systemic Discrimination

- Often requires systemic measures for effective redress proportionate to the prejudice caused, considering the persistent and insidious effects of such discrimination
- Implementation of equality access programs as systemic remedies to correct the situation for groups that are victims of discrimination in employment, as well as in education, healthcare, and other public services





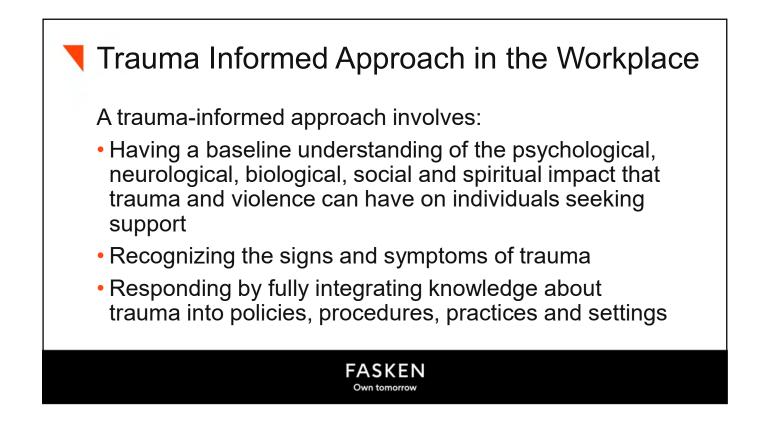


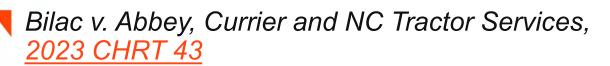
# Understanding Trauma

"A traumatic event involves a single experience, or enduring repeated or multiple experiences, that completely overwhelm the individual's ability to cope or integrate the ideas and emotions involved in that experience"

From: Trauma Informed Toolkit







- Bilac, a transgender man (he/him pronouns) was repeatedly deadnamed, misgendered
- Resigned from employment due to mistreatment at work by his colleagues and employer

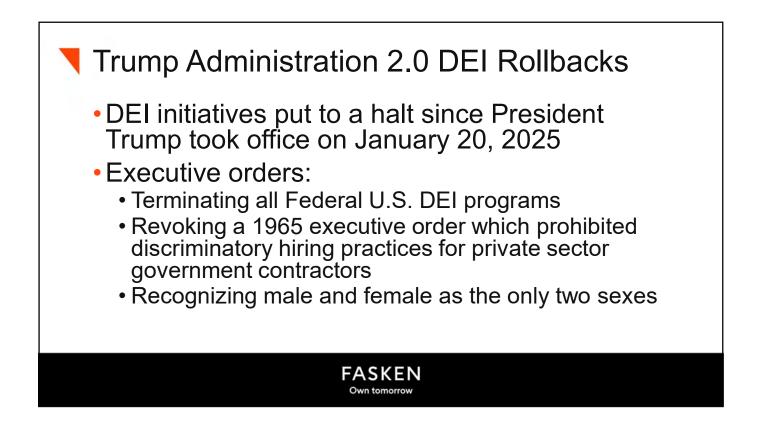
Tribunal found that:

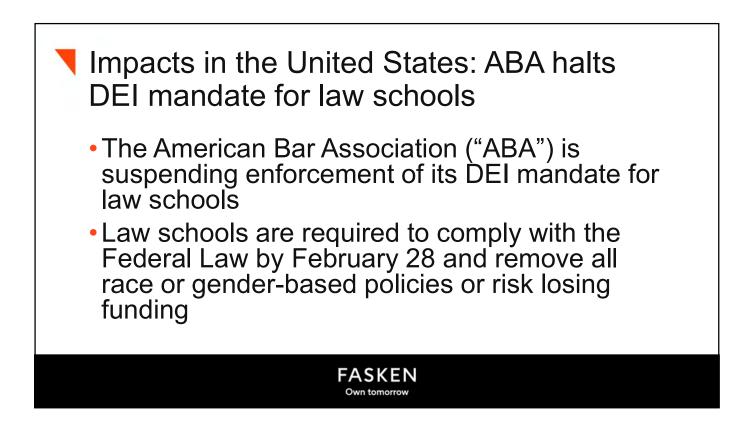
- The misgendering and deadnaming was adverse treatment with respect to the Complainant's employment
- Individual Respondent was ordered to pay the Applicant \$3,000 for pain and suffering
- Employer Respondent ordered to pay \$12,000 for pain and suffering and \$3,000 in special compensation

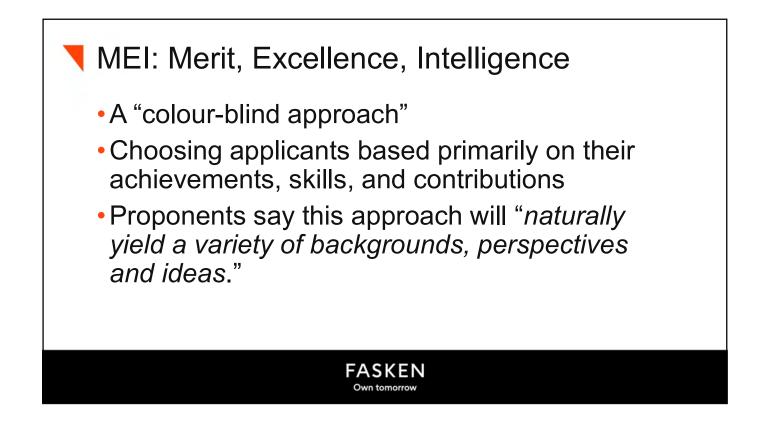


# A.B. v Mad Max Windsor Inc., 2024 HRTO 721 A.B. identified as an indigenous transgender woman, called to request appointment for leg waxing services A.B. was repeatedly misgendered on the phone A.B. did not receive the leg waxing service when she arrived Tribunal determined that A.B.'s gender identity and gender expression were factors in the denial of the requested service Tribunal awarded \$35,000 as compensation to A.B. and ordered all employees of the Respondent to complete an online learning module entitled "Human Rights 101"

The Economics of EDI
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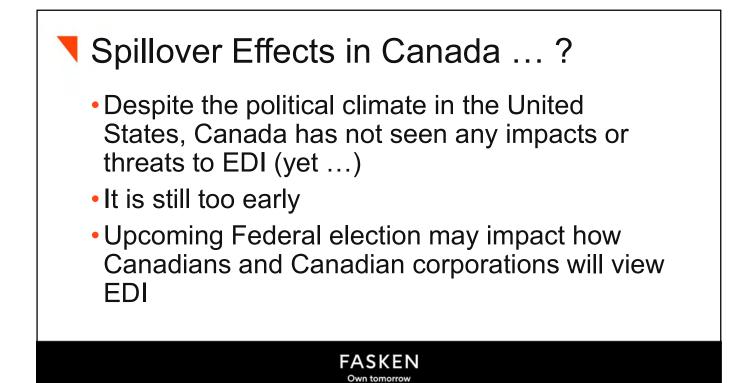




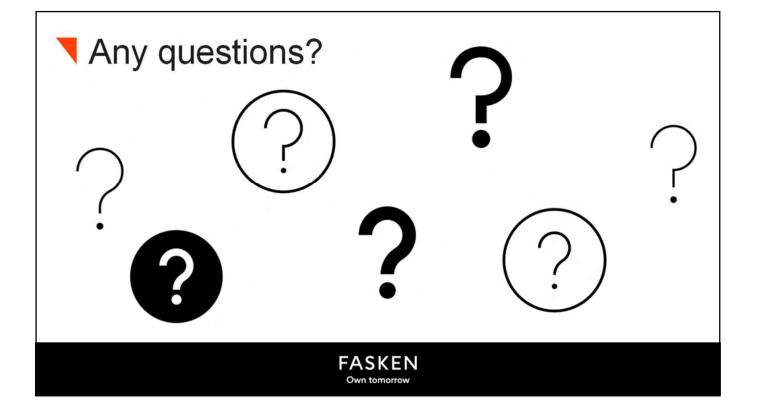
# Barriers to MEI

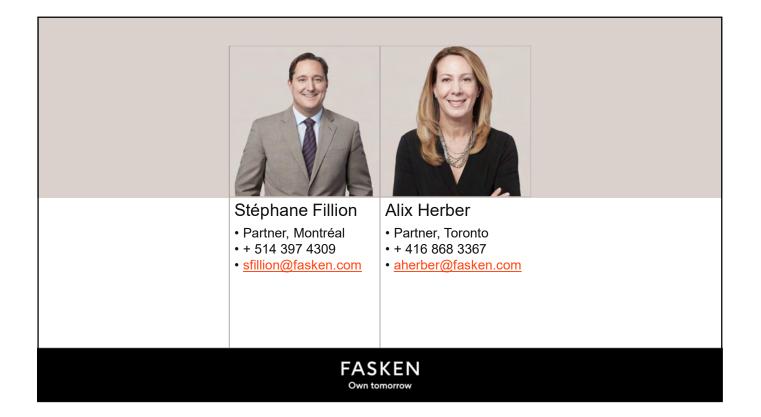
- Concept is subjective: the decision-maker decides what MEI looks like
- The approach will continue to screen out equally-qualified people on the basis of race, disability, religion, sexual orientation, etc.
- Unlike MEI, EDI holds decision-makers accountable through transparency

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# Survey and CPD QR Codes

Survey – It only takes a minute!



Law Society of British Columbia

The session has been loaded with the LSBC and is titled "PDAC -Equity, Diversity and Inclusion (EDI) – What you need to know -February 24, 2025". Ontario and/or Quebec CPD Certificate



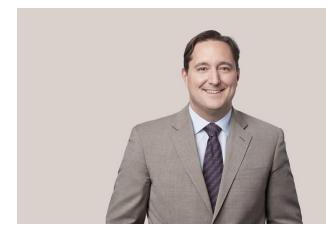
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# Biographies

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# Stéphane Fillion

### Montréal

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 www.fasken.com/en/stephane-fillion

### Areas of Expertise

Labour, Employment & Human Rights | Workplace Equity | Employment Advice and Litigation | Human Rights & Discrimination | Occupational Health and Safety & Workers' Compensation Prevention Services | Pensions and Benefits | Federal Sector | Biomedical Technologies

### Education

1996, LLB, Université de Sherbrooke

Jurisdiction

Québec, 1997

Languages

French | English

Stéphane Fillion is a partner in the Labour, Employment and Human Rights Group. He practises in every area related to labour and employment law, be it collective or individual contracts of employment, human rights, labour standards, occupational health and safety, issues related to Pay Equity, the Charter of the French Language or other aspects.

Stéphane is praised for his extensive experience and reputation in the area. Stéphane is professional, extremely versatile and adapts to situations rapidly, always providing practical advice and strategies to allow clients to achieve their goals and objectives. Clients value his candour, and the respect that he transcends to business – not imposing, but rather providing guidance and ensuring his clients bests interests at all times.

When litigation is required, Stephane fiercely represents his clients before arbitrators, the Quebec Administrative Labour Tribunal, the Human Rights Tribunal of Quebec, the Superior Court, the Court of Appeal and more recently, the Supreme Court of Canada. Stéphane also has extensive experience with issues regarding pension and benefits.

Since the beginning of his practice, Stéphane has been representing several employers in the pharmaceutical sector, including medical devices. As such, he has an in-depth knowledge of the special issues that comes into play with employers who must not only comply with Labour and Employment legislation but also, the requirements imposed by Health Authorities such as Health Canada and the Food and Drug Administration.

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In addition to providing his clients with high quality day-to-day legal advice, Stéphane frequently delivers personalized training to clients on subjects such as managing disciplinary files, performance, absenteeism, psychological harassment, violence in the workplace, drug and alcohol in the workplace and many other topics.

Finally, Stéphane has been volunteering since 2016 as a director and officer of The Générations, a non-profit umbrella organization for the Tel-jeunes and LigneParents services. Générations' work pivots around a broad mission: creating and offering high-quality social intervention and animation, accessible to all children, young people and parents in Quebec.

## **Rankings and Awards**

- Lexpert 500 Cross Border Directory (formerly ALM 500) 2024-2025 Recognized in Employment Law
- *The Legal 500 Canada* 2024-2025 Recognized nationwide as a Leading Individual in Labour and Employment Law
- Chambers Canada 2018-2025 Recognized as top tier (Band 1) in Employment and Labour in Québec
- The Best Lawyers in Canada 2017-2025 Recognized in Labour and Employment Law in Montreal
- The Best Lawyers in Canada 2024-2025 Recognized in Employee Benefits Law in Montreal
- Lexpert 2024 Recognized in the Canadian Legal Lexpert Directory in Workplace Human Rights
- *Thomson Reuters stand-out lawyers* 2023-2024 Recognized as a Thomson Reuters Stand-out Lawyer (formerly known as Acritas Star™ lawyer)
- Lexpert 2014-2024 Recognized in the Canadian Legal Lexpert Directory as Most Frequently Recommended in Labour Relations, Employment Law and Workplace Human Rights
- Lexology Index 2024 Recognized as Recommended in Labour, Employment & Benefits
- Chambers Canada 2024 Recognized nationwide as top tier (Band 1) in Employment & Labour Law
- The Legal 500 Canada 2022-2023 Recognized nationwide as a Leading Individual in Labour and Employment
- Who's Who Legal 2017-2023 Recognized as Recommended in Labour, Employment & Benefits
- Lexpert 2022 Recognized in the Canadian Legal Lexpert Directory in Pensions & Employee Benefits and Workplace Human Rights
- College of Labor and Employment Lawyers (Fellow) 2020 Named as a Fellow of the College of Labor & Employment Lawyers
- The Legal 500 Canada 2019 Recommended by Legal 500 in the field of employment and labour (2019)

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# Alix P. Herber\*

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\*practising through a professional corporation

### Areas of Expertise

Labour, Employment & Human Rights | Labour Relations and Collective Bargaining | Employment Advice and Litigation | Labour Mergers, Acquisitions and Sales of Business | Human Rights & Discrimination | ESG and Sustainability | Cannabis Law | Biomedical Technologies

### Education

2023, Program of study, Executive Compensation, The Wharton School

1999, LLB, University of Victoria

1995, MA, University of Western Ontario

1994, BA (Honours), University of Western Ontario

### Jurisdiction

Ontario, 2001

### Language

English

Alix Herber is a senior partner in the Labour, Employment & Human Rights group. She prides herself on providing high quality strategic advice to her clients in all areas of labour, employment and human rights matters. With over 20 years of experience, Alix is a strategic partner to her clients and provides practical solution oriented advice, all the while mitigating potential liability. Alix also has particular experience in advising clients in the federal sector.

In addition to providing clients with quality legal advice, Alix uses her considerable experience to passionately represent her clients in arbitration hearings, labour board hearings, human rights tribunals, and court actions relating to all aspects of the employment relationship; always keeping her clients interests in mind, be that achieving an excellent settlement or pursuing a successful litigation strategy.

Alix has been consistently recognized by Chambers Canada, Lexpert, Best Lawyers in Canada and Legal 500 Canada. Alix was elected a Fellow of the prestigious American College of Labor & Employment Lawyers in 2023.

Previously working as In-House-Counsel for one of North America's largest grocery retail and distribution companies, Alix was involved in operational employment disputes, labour relations, arbitrations, and the administration of approximately 50 collective agreements, leading negotiations in many of them. This experience has allowed Alix to customize her advice to respond efficiently and effectively to her client's legal needs.

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Alix also regularly delivers personalized training sessions on harassment and discrimination, workplace violence, disability management, union organizing and certification and many other topics. Alix regularly advises on or acts as the external investigator in sexual harassment and other workplace investigations.

Chair of the firm's Ontario Women's Network, Alix strongly advocates for women in the legal profession. Recently Alix was awarded Lexpert's "Zenith Award" for her ongoing contribution to promoting women in law. Finally, Alix is currently a Board of Director and Chair of the Governance Committee for Camp Kirk and a legal advisor to a chapter of the Women's President Organization.

# Rankings and Awards

- Chambers Canada 2024-2025 Recognized in Employment & Labour in Ontario
- The Best Lawyers in Canada 2023-2025 Recognized in Labour and Employment Law in Toronto
- Lexpert 2022-2024 Recognized in the Canadian Legal Lexpert Directory in Employment Law
- College of Labor and Employment Lawyers (Fellow) 2023 Elected Fellow of the American College of Labor & Employment Lawyers
- Lexpert 2019-2022 Recognized in the Canadian Legal Lexpert Directory in Workplace Human Rights
- Lexpert 2017 Zenith Award

### Memberships and Affiliations

- American College of Labor & Employment Lawyers
- Chair, Ontario Womens Network
- Women Presidents' Organization
- Member, Canadian Bar Association
- Member, Ontario Bar Association

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We provide results-driven strategies to solve the most complex business and litigation challenges.



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